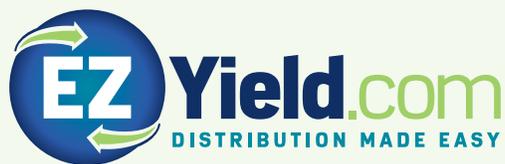


Time = Money

*EZYield: The formula for
online distribution success.*

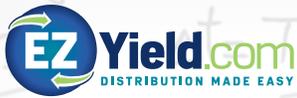


Managing more channels in less time equates to increased profitability for your property. EZYield's reliable, web-based solution allows you to quickly and accurately yield rates and inventory to over 550 channels around the

world from anywhere – with the click of a mouse. Over 3,500 hotels in 97 countries rely on EZYield to maximize their distribution efficiency and online exposure. Contact EZYield today and we're sure you'll agree – it's pure genius!

SALES@EZYIELD.COM | +1 407 629 0900 | WWW.EZYIELD.COM

CHANNEL MANAGEMENT | RESERVATION DELIVERY | WEB BOOKING ENGINE | CRS/PMS/RMS INTEGRATION



Automation = Efficiency

In 2002, EZYield revolutionized hotel marketing with the introduction of the world's first automated online channel management technology. More than 3,500 properties in 97 countries utilize our industry leading web-based solution to manage rates, restrictions, and inventory – simply, efficiently and accurately – all from just one screen. That means you can work with more websites in less time, managing them all in the time it takes to manage just one — saving time, increasing revenue and giving you control of your property's online distribution.

- » Simultaneously updates rates and availability in 168 currencies to over 550 onward distribution channels
- » Available in multiple languages, including English, French, Spanish, German, Italian, Chinese, Japanese, Portuguese and Russian
- » Minimizes the potential for costly errors associated with manual data entry
- » 100% web-based and mobile-friendly solution accessible 24 hours a day from any web-enabled device, anywhere in the world



2-Way Connection = Convenience

RezDelivery is a two-way, state-of-the-art reservation delivery solution that provides seamless connectivity between your property's data management systems and your online channels to deliver a higher level of efficiency and convenience.

RezDelivery connects both legacy and industry leading central reservation systems (CRS) and property management systems (PMS), including:

- » Micros/Fidelio's Opera
- » SoftBrands' Epitome and Medallion
- » InnQuest's RoomMaster
- » Hotelsoftware's Protel
- » CMS Hospitality's Guest Centrix

RezDelivery allows you to manage multiple channels of distribution with optimal control and accuracy, allowing maximum revenue from various demand aggregators.



Money Saved = Money Earned

Generating more reservations on your property's own website can increase your profit margin by up to 40% by eliminating commissions and fees from online channels. RoomRez is a feature-rich, flexible and functional hotel web booking engine that transforms your own branded website into a fully transactional and secure revenue source. RoomRez enhances your online bookings by supporting best available rate (BAR) strategies. Its advanced technological design prevents competitive shopping tools from reading your property's discounted rates, so you can offer the lowest, most flexible rates in your market and maximize your occupancy.

Features include:

- » Intuitive navigation with the option for a private label Guest User Interface
- » Multi-lingual (21 languages) and multicurrency (160 currencies)
- » Supports multiple room types, arrival dates and departure dates in a single booking
- » Automated Rewards and Redemption consumer loyalty system
- » Allows comparison of third party intermediaries during the booking process
- » Integrates with leading Property Management Systems
- » Graphical dashboard reporting provides quick analysis of booking trends and results

Award Winning Customer Support

EZYield is committed to providing exceptional customer service, offering the most personalized and reliable global customer support in the industry. Members of our Customer Service and Help Desk teams have been awarded the prestigious "Circle of Excellence" Award by the International Customer Service Association (ICSA) for consistently providing superior service to our clients worldwide.

Live 24-hour telephone and email support is available from 8:00 a.m. Sunday through 8:00 p.m. Saturday (EST).

EZYield + You = Success!

Call us today at +1 407 629 0900, or email sales@ezyield.com.