



Maestro Cloud and On Premise

Cloud or on premise? The Choice is yours.

Whether your needs dictate a cloud solution or an on premise implementation, Maestro is leading the way with robust, stable solutions that increase profitability and productivity, in any environment. Available as a browser based cloud solution or a Windows and browser based on premise solution, Maestro provides the feature set and maturity to handle the diverse needs of independent hotels and multi-property groups.

Maestro in the cloud

Independent operators are turning to hosted cloud platforms to reduce licensing costs, avoid recruiting IT staff, simplify PCI requirements and focus fully on their core responsibility, growing the business. Maestro in the cloud frees operators from having to maintain their own PMS network and data backup program. Maestro is accessed from a secure browser connection, while property data is safely housed off-property in a PCI compliant environment. Maestro in the cloud lets operators manage multiple hotels from a central site, gain greater management control of all property activities and centralize audits. Maestro in the cloud benefits include:

- ▶ All the features of Maestro with the convenience of the cloud
- ▶ Reduced hardware and maintenance costs
- ▶ Reduced responsibility for your IT staff and providers
- ▶ Increased data security
- ▶ Simplified PCI Security
- ▶ Access Maestro from anywhere, anytime
- ▶ Easy and fast to deploy



Maestro on premise

Maestro on premise provides the peace of mind of having your servers and infrastructure managed locally by your staff, and lowering your dependence on a local internet connection. For operators whose investment in their infrastructure and various local systems has already been determined, Maestro on premise can be an easy addition to your existing network. Enjoy all the benefits of Maestro's robust feature set, including the ability to operate in a browser or Windows environment, with the peace of mind of having your servers and data fully managed by your trusted IT team. Maestro on premise benefits include:

- ▶ Control over all systems/data
- ▶ Data is stored/handled internally in a PCI secure database
- ▶ Dedicated IT staff for maintenance/support
- ▶ Lower overall costs over the life of the system
- ▶ Removes dependence on local internet connection
- ▶ May be used as a browser or windows solution (or a hybrid of both!)

The benefit to choose with no risk

Regardless of which implementation model you choose, rest assured that you are investing in the leading PMS for independents, and should you wish to switch from Cloud to On Premise or vice versa, there are no licensing fees to switch.

20+ Integrated Modules On A Single Database

- ▶ Front Office (PMS)
 - ▶ Dynamic Yield Management
 - ▶ Advanced Group Management
 - ▶ GDS/OTA Integration
 - ▶ Multi-Property Management
 - ▶ Central Reservations
 - ▶ eCRM & Guest Profiling
 - ▶ Gift Card
 - ▶ Guest Loyalty Program w/Online
 - ▶ Concierge
 - ▶ Housekeeping
 - ▶ Golf Tee-Time
- ▶ Sales & Catering
- ▶ Spa & Activities
- ▶ ResWave Web Booking Engine
 - ▶ Reservations
 - ▶ TripConnect
 - ▶ Groups
 - ▶ Spa
 - ▶ Activities
 - ▶ Sales & Catering Inquiries
 - ▶ Owner Portal
 - ▶ Member Enrollment
- ▶ Membership
- ▶ Condo & Timeshare
- ▶ Retail & Fine Dining POS
- ▶ Table Reservations
- ▶ Work Order
- ▶ Mobile Management & Guest
- ▶ Apps
 - ▶ Xpress iPad Check In
- ▶ WebPRO Pre-registration Online
- ▶ Housekeeping
- ▶ Tablet On The Go
- ▶ Analytics & BI
- ▶ Guest Engagement
- ▶ Smart eMessaging
- ▶ eMarketing
- ▶ Web Design & Digital Marketing
- ▶ Guest Experience Measurement
- ▶ Third Party Integrations
(we play well with others)

Visit our website for a full list of modules and more information
www.maestropms.com